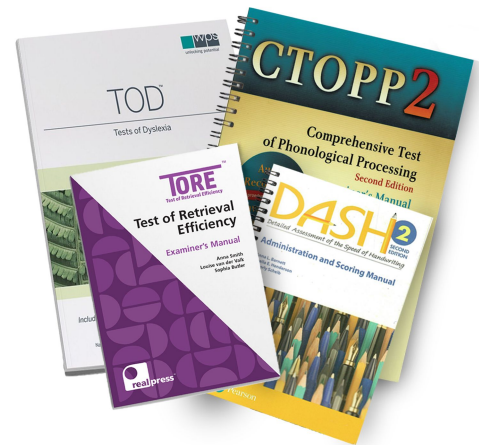


# Welcome to the **Dyslexia Action Shop-** Where every purchase makes a **REAL** difference

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30th Anniversary, and What's New for 2025!



# Who are we?

We are an online shop, part of Real Group, specialising in selling assessment tests, books, resources and interventions.

We are a team of three.

We have been running for 30 years! This year we are celebrating our anniversary.



Monica



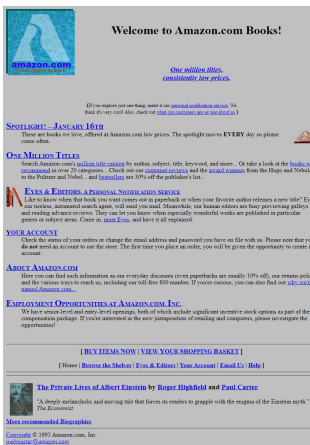
Charlie



Gary

# Fun facts: We share our anniversary with...

- Toy Story
- Playstation
- Tesco Clubcard
- Windows 1995
- eBay
- Amazon



# 30 Years of the Dyslexia Action Shop

## 30 Years of Supporting You!



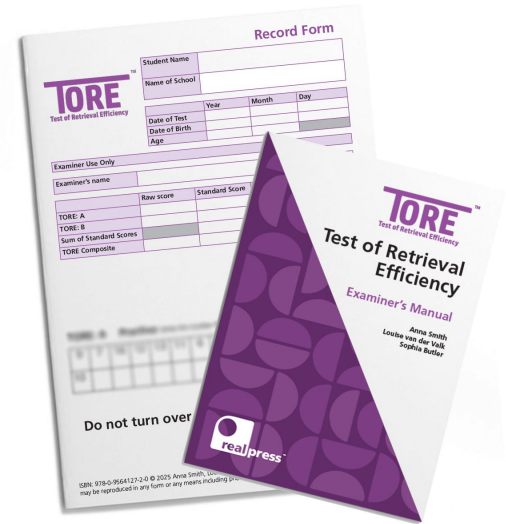
# The Test of Retrieval Efficiency (TORE)

One of the special events we've marked this year is the publication of a new assessment test by Real Group, sold exclusively in the Dyslexia Action Shop.

TORE is very special as it was written and developed by Anna Smith, Louise van der Valk and Sophia, who have all worked with the group as tutors/consultants previously!

The TORE enables you to assess an individual's ability to retrieve simple information at speed from memory, and can be delivered to groups of ten, at a time.

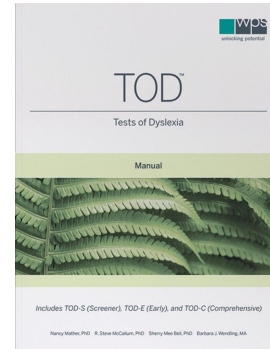
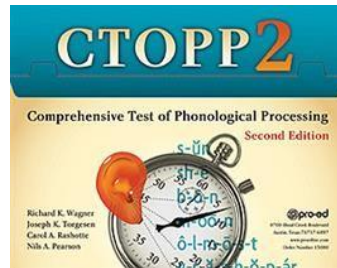
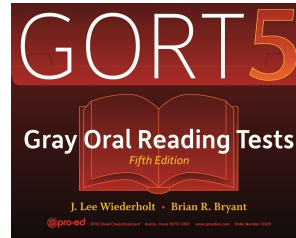
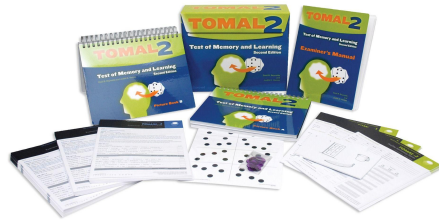
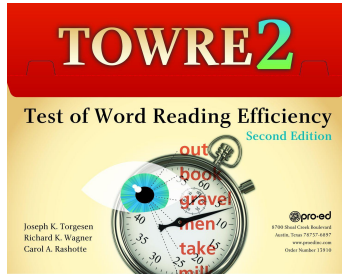
Ideal for access arrangements!



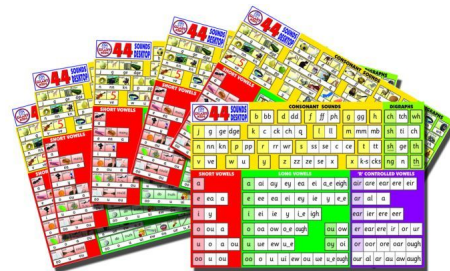
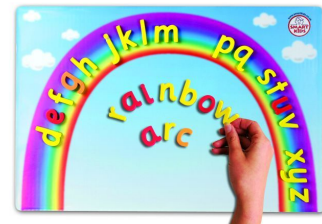
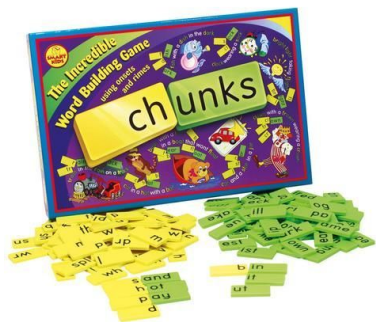
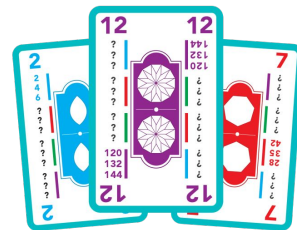
# What else do we offer?

We are pleased to offer a stock range of bestselling assessments.

Ideal for educational settings or your private assessment practice!

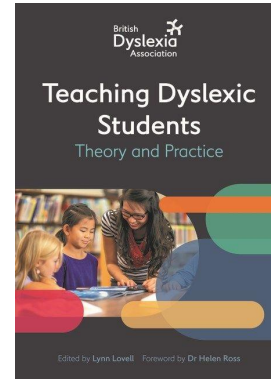
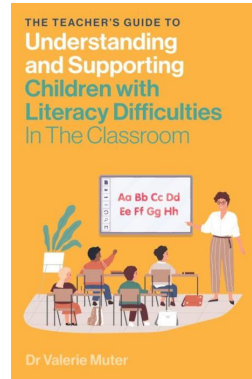
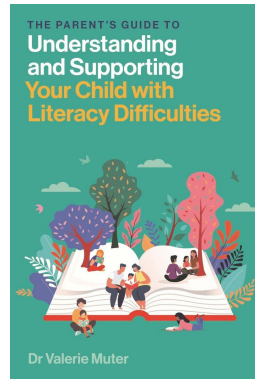
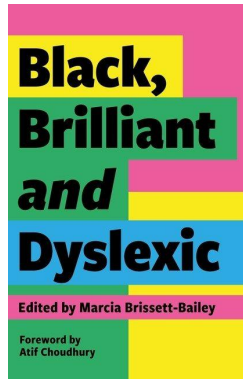
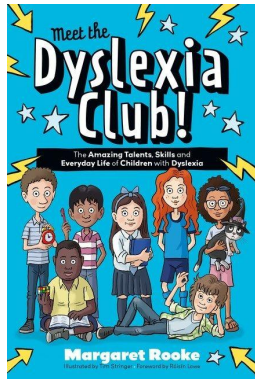


# We also offer a wide range of resources



# Some of our newest products in the shop!

A collection of dyslexia-related books, ideal for inspiring young minds and how you can support them



# Why choose us?

- As a Guild member, you can enjoy **10% off most products** in the shop.

Just email us and we will send you a **one time use** discount code (Don't share it with anyone else!)

- On orders over £150, you can also enjoy **free delivery!**

Next working day delivery available on most orders placed before Midday (additional charge & service available Monday to Friday only)

- We're pleased to be able to offer you expert advice and personalised customer service.

# We'd like to thank our wonderful customers for their support over the past 30 years!

Thanks a ton !  
Has anyone told you that  
everyone could learn a  
lesson or two from your  
Customer Service?  
Really truly appreciate the  
support !!

- Leena

Your company are very  
knowledgeable, professional  
and caring towards their  
customers and for that we  
are sincerely grateful.

Your service to date has been  
excellent.

- Wilma

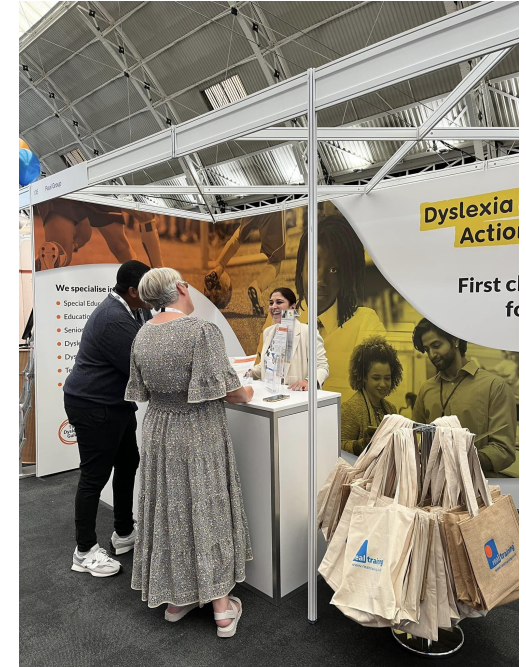
Happy 30th birthday to the  
Dyslexia Action Shop! In the  
future, I hope to see the same  
levels of outstanding customer  
service and product knowledge I  
have experienced so far.

- Holly

# Plans for the future!

- We hope to keep bringing you more assessments and resources.
- We are attending the Tes SEND Show in October and hope to see you there!
- We've launched a LinkedIn page where you can stay even more up-to-date on news and information from the shop, which we hope to grow.

Scan the QR code to discover our new page!



# Keep in touch!



If you have any questions, myself and the team can be reached at:



[shop@dyslexiaaction.org.uk](mailto:shop@dyslexiaaction.org.uk)



+44 (0) 1784 222 339



[www.dyslexiaactionsshop.org.uk](http://www.dyslexiaactionsshop.org.uk)



@dyslexia-action-shop